

Liz Rabiner Lippoff
Public Relations and Marketing
Corporate Communications, Writing and Editing
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PROFESSIONAL EXPERIENCE

1985-present Freelance public relations and marketing consultant Liz, ink: Portland, OR and Orlando, FL

Public relations, marketing, corporate communications, and other consultation for a variety of professional service businesses, agencies and non-profit organizations. Create and implement marketing and public relations strategic plans, including internal and external communications and advertising; write and produce press releases, general and technical articles, newsletters, business correspondence, and promotional materials; create web site architecture, write copy, and work with technicians on web page design; write Facebook profiles, blogs, speeches, PSA's, presentations and video scripts.

1995-1996 Public Relations Director Daybreak Runaway Shelter: Dayton, OH

Created the agency's first one and three-year public relations strategic plans. Coordinated all facets of community relations, including school outreach program and Community Relations Committee. Edited agency's community newsletter. Wrote PSA's and media releases and conducted media interviews and press tours. Designed, wrote and produced brochures, flyers, annual report, cards, and all other marketing tools for agency programs and special events. Coordinated efforts of staff and volunteers on agency events.

1978-1995 Maternity semi-hiatus. See below for work and activities during this time.

1984-1986 Editor Decision Development Corporation: Concord, CA

Wrote and edited for software design company, including screens, documentation, marketing materials and collateral documents. Worked with designers, clients and other consultants through all phases of software development.

1987, 1989-91 Substitute teacher Fulton County Schools: Atlanta, GA
1987 Writing teacher Art Institute of Atlanta: Atlanta, GA
1974-81 English, journalism teacher Beaverton School District: Beaverton, OR

Taught secondary school communications, business writing, English, and journalism. Supervised student activities. Served on district-wide curriculum project. Coached volleyball! The first four years were full-time; other experience, including additional schools in cities not listed here, was part time and/or substitute.

COMMUNITY EXPERIENCE

CURRENT POSITIONS

Board of Trustees, Development and Nominating Committees: Cascade AIDS Project, Portland, OR
Board of Directors, Strategic Planning Committee, Chair - Development/Marketing Committee: Project Access NOW, Portland, OR
Board of Trustees, Quality Management Committee: Cedar Sinai Park, Portland, OR
Democratic Precinct Committee Person, Rules & Platform Committee, Multnomah County Democrats; OR State SCC

PREVIOUS INVOLVEMENT

Served on boards and committees (marketing, development, and outreach) and chaired major fund raisers for a variety of health, civic, youth, athletic and cultural organizations. A partial list:

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| AAUW, Concord, CA | Community Relations Council, Dayton, OH |
| Cedar Sinai Park, Portland, OR | Planned Parenthood of Miami Valley, Dayton, OH and Greater Orlando, FL |
| City of Hope Spirit of Life Chapter, Atlanta, GA | The Jewish Review, Portland, OR |
| PTA, several cities | YMCA Aquatic & Family Center, Orlando, FL |
| The Golden Rule Foundation, Orlando, FL | |

EDUCATION

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| Lewis and Clark College, Portland, OR | 1977, MAT |
| Portland State University, Portland, OR | 1974, graduate work in journalism |

